

The following program has been approved for deactivation.

Effective September 1, 2026, new enrollments will not be accepted

## **Marketing**

### **BMRK.T003.UG**

*Occupational Skills Award*

#### **Business & Industry Pathway**

*Learn more about Marketing*

Credential Map

*This certificate is ineligible for Federal Financial Aid, including Federal Pell Grants.  
Please visit Student Financial Aid Services for other financial aid options.*

## **Program Requirements**

### **Fall Term**

- Meet with your Career Advisor
- MRKG 1301 - Customer Relationship Management
- MRKG 1302 - Principles of Retailing
- MRKG 2333 - Principles of Selling
- MRKG 2349 - Advertising and Sales Promotion
- Apply for Graduation

**Total Certificate Hours: 12**