

The following program is pending approval for deactivation from the TCC Board of Trustees, Texas Higher Education Coordinating Board (THECB), and Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).

Effective September 1, 2026, new enrollments will not be accepted

Marketing

BMRK.T003.UG

Occupational Skills Award

Business & Industry Pathway

Learn more about Marketing

Credential Map

This certificate is ineligible for Federal Financial Aid, including Federal Pell Grants. Please visit Student Financial Aid Services for other financial aid options.

Program Requirements

Fall Term

- Meet with your Career Advisor
- MRKG 1301 - Customer Relationship Management
- MRKG 1302 - Principles of Retailing
- MRKG 2333 - Principles of Selling
- MRKG 2349 - Advertising and Sales Promotion
- Apply for Graduation

Total Certificate Hours: 12