

Business Administration: Fashion Merchandising, AAS

General

Program Deactivation

The following program is pending approval for deactivation from the TCC Board of Trustees, or Texas Higher Education Coordinating Board (THECB), and/or Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). Effective September 1, 2026, new enrollments will not be accepted.

TCC Pathway

Business & Industry

Location(s)

Northeast

Program Name

Business Administration: Fashion Merchandising, AAS

Program Code

BFSH.D001.UG

Program Type

Associate of Applied Science

CIP

52.1902

Learn More

[Learn more about Fashion Merchandising](#)

Credential Map

[Business Administration-Fashion Merchandising.pdf](#)

Program Requirements

Simple Requisites

Subplan

First Year

Type

Completion Requirement

Term I

- Meet with your Career Advisor

Fulfill ALL of the following requirements:

Required Courses

Complete ALL of the following Courses:

- BCIS 1305 - Business Computer Applications
- BUSI 1301 - Business Principles
- FSHN 1312 - Apparel and Accessories Marketing Operat
- FSHN 2309 - Fashion Image
- SPCH 1311 - Introduction to Speech Communication

OR SPCH 1321 - Business and Professional Communication

Term II

- Meet with your Career Advisor

Fulfill ALL of the following requirements:

Required Courses

Complete ALL of the following Courses:

- BMGT 1327 - Principles of Management
- FSHN 1301 - Textiles
- FSHN 2301 - Fashion Promotion
- FSHN 2305 - Fashion Retailing

AND

Complete one course from the option below

Complete ALL of the following Course Sets:

- Mathematics or Life and Physical Sciences (3 Semester Credit Hours)

Second Year

Type

Completion Requirement

Term III

- Meet with your Career Advisor

Fulfill ALL of the following requirements:

Required Courses

Complete ALL of the following Courses:

- ACCT 2301 - Principles of Financial Accounting
- BMGT 1305 - Communications in Management
- BMGT 1341 - Business Ethics
- ENGL 1301 - Composition I

AND

Complete one course from the option below

Complete ALL of the following Course Sets:

- Business Administration Elective (3 Semester Credit Hours)

Term IV

- Meet with your Career Advisor

Fulfill ALL of the following requirements:

Required Courses
Complete ALL of the following Courses: • ACCT 2302 - Principles of Managerial Accounting • ENGL 1302 - Composition II - OR ENGL 2311 - Technical and Business Writing
AND
Complete one course from each option below
Complete ALL of the following Course Sets: • Government and Political Science (3 Semester Credit Hours) • Creative Arts or Language, Culture and Philosophy (3 Semester Credit Hours)
Capstone
Complete ALL of the following Courses: • BUSG 2300 - Business Leadership Application • Apply for Graduation

Total Semester Hours
60

Texas Success Initiative (TSI) Requirement for Career and Technical Education (CTE) Programs
All students enrolled in an Associate of Applied Science (AAS) or Level 2 certificate program must meet the requirements of the Texas Success Initiative (TSI). Additional TSI information can be found on [Texas Success Initiative \(TSI\)](#) and the [Texas Success Initiative - Texas Higher Education Coordinating Board](#) website.

Learning Outcomes

Program Student Learning Outcomes (PSLOs)

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| 1. Graduates will demonstrate an understanding of the role of fashion promotion in the global marketplace. |
| 2. Graduates will understand transactional analysis by being able to read financial statements and the sources of their preparation. |
| 3. Graduates will be able to understand the business environment and how to communicate in that environment. |
| 4. Graduates will gain understanding of complex analysis issues using data for decision making processes. |