



**Public Disclosure of Student Achievement**

**Institution Name:** State University of New York at Alfred

**Business Unit(s) included in this report:** Business Department

**Academic Period Covered:** 2024-2025

**Date Report Posted:** February 1, 2026

<b>PROGRAM</b>	<b>MEASURE</b>	<b>TARGET</b>	<b>RESULT</b>
Associate of Applied Science in Accounting	Retention	75%	50%
Associate of Science in Sport Management	Retention	75%	75%
Associate of Applied Science in Marketing	Retention	75%	75%
Associate of Science in Business Administration	Retention	75%	53%
Bachelor of Business Administration in Financial Planning	Retention	75%	60%
Bachelor of Business Administration in Technology Management	Retention*	75%	75%
Bachelor of Business Administration in Business Administration	Retention	75%	42%
Bachelor of Business Administration in Sport Management	Retention	75%	52%

**Calculations for Measures**

<b>MEASURE</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Retention	<p>Alfred State utilizes the standard retention definition used by the State University of New York and the US Dept. of Education.</p> <p>Retention rate is calculated as the percentage of a school’s first-time, first-year undergraduate students who continue at that school the next year. For example, a student who studies full-time in the fall semester and keeps on studying in the program in the next fall semester is counted in this rate.</p> <p>Retention numbers are calculated as the percentage of full-time freshmen who continue to their second year. Note that it does not include transfer students, re-admitted students, or part-time students. It is a freshmen cohort-tracking measure.</p>
Retention Rate	<p>Technology Management is a degree-completion program that accepts students with existing college credit. This program does not have any first-time, full-time students. The data are comprised of full-time "Transfer" and "Returning/Readmit" students as a cohort.</p>