

Academic Program Map

Isothermal Community College

Program: Business Administration - Business Administration (Diploma)

Career Cluster(s): Business

Fall 1

Term	Course ID	Course Name	Credits
1st 8 Weeks	ACA 122	College Transfer Success	1
1st 8 Weeks	BUS 110	Introduction to Business	3
1st 8 Weeks	CIS 110	Introduction to Computers	3
2nd 8 Weeks	BUS 137	Principles of Management	3
2nd 8 Weeks	ENG 111	Writing and Inquiry	3

Semester Total: 13 Credits

Spring 1

Term	Course ID	Course Name	Credits
1st 8 Weeks	BUS 115	Business Law I	3
1st 8 Weeks	ECO 251	Principles of Microeconomics	3
1st 8 Weeks	MKT 120	Principles of Marketing	3
1st 8 Weeks	MKT 223	Customer Experience	3

Semester Total: 12 Credits

Fall 2

Term	Course ID	Course Name	Credits
1st 8 Weeks	ACC 120	Principles of Financial Accounting	4
1st 8 Weeks	BUS 153	Human Resource Management	3
2nd 8 Weeks	COM 231	Public Speaking	3
2nd 8 Weeks	BUS 253	Leadership and Management Skills	3

Semester Total: 13 Credits