

Academic Program Map

Isothermal Community College

Program: Business Administration

Career Cluster(s): Business

Fall 1

Term	Course ID	Course Name	Credits
1st 8 Weeks	ACA 122	College Transfer Success	1
1st 8 Weeks	BUS 110	Introduction to Business	3
1st 8 Weeks	GRD 151	Computer Design Basics	3
2nd 8 Weeks	BUS 137	Principles of Management	3
2nd 8 Weeks	GRD 152	Computer Design Technology	3
2nd 8 Weeks	CIS 110	Introduction to Computers	3

Semester Total: 16 Credits

Spring 1

Term	Course ID	Course Name	Credits
1st 8 Weeks	ENG 111	Writing and Inquiry	3
1st 8 Weeks	MKT 120	Principles of Marketing	3
1st 8 Weeks	ECO 251	Principles of Microeconomics	3
2nd 8 Weeks	BUS 115	Business Law I	3
2nd 8 Weeks	MAT 143	Quantitative Literacy	3

Semester Total: 15 Credits

Fall 2

Term	Course ID	Course Name	Credits
1st 8 Weeks	BUS 153	Human Resource Management	3
1st 8 Weeks	GRD 182	Digital and Print Marketing	2
1st 8 Weeks	ACC 120	Principles of Financial Accounting	4
2nd 8 Weeks	COM 231	Public Speaking	3
2nd 8 Weeks	BUS 253	Leadership and Management Skills	3
2nd 8 Weeks	ECO 252	Principles of Macroeconomics	3

Semester Total: 18 Credits

Spring 2

Term	Course ID	Course Name	Credits
1st 8 Weeks	MKT 223	Customer Experience	3
1st 8 Weeks	BUS 270	Professional Development	3
1st 8 Weeks	ART 111	Art Appreciation	3
2nd 8 Weeks	WEB 140	Web Development Tools	3
2nd 8 Weeks	BUS 260	Business Communication	3
16 Weeks	WBL 111	Work-Based Learning I	1

Semester Total: 16 Credits