

Syllabus

Course Code: FASH-220

Title: Product Development in the Fashion Industry

**Department: Fashion Design and Merchandising
Business**

Institute: Social Science and

Course Description: *In this course students will learn how research is conducted in the fashion industry and how it is ultimately reflected in garment design. Students will be able to understand, analyze, and forecast fashion trends in order to develop products from concept to consumer, with focus on sustainability. The course will take students step by step through the decision making involved in product development, including-- planning, forecasting, fabricating, color management, line development, creative design, technical design, quality assurance, sourcing, and pricing of merchandise.*

Prerequisites: FASH121

Corequisites: Click or tap here to enter text.

Prerequisites or corequisites: FASH122

Credits: 3

Lecture Hours: 2

Lab/Studio Hours: 1

Required Textbook/Materials: Beyond Design: The Synergy of Apparel Product Development (5th Edition)

****Purchase of access to CLO platform may be required****

Additional Time Requirements: 0

Additional Support/Labs:

See <https://www.brookdalecc.edu/academic-tutoring/>

Click or tap here to enter text.

Course Learning Outcomes:

- Examine the changing dynamics of apparel product development
- Gain an understanding of apparel companies and their supply chains
- Demonstrate a working knowledge of trend forecasting
- Identify the impact on color decisions throughout the product development process utilizing basic knowledge of color theory
- Recognize the effect of fiber, yarn, construction, and finish on utilitarian properties
- Understand the functional relationship between merchandising and design

- Recognize garment classifications and how different design details affect garment cost and production scheduling
- Create a detailed tech pack for various garments and accessories

Course Content:

- Apparel Supply Chain
- Brand Strategy and Business Operations
- Trend Analysis, Color Management & Fabrication
- Translating Concept to Product through Line Development & Garment Styling
- Tech Pac Development and Costing
- Developing Supply Chain Partnerships

Grading Standard: Click or tap here to enter text.

A grade will be assigned to each student based upon the quality of their work, using the following criteria:

A	93% to 100%
A-	90% to 92%
B+	87% to 89%
B	83% to 86%
B	80% to 82%
C+	76% to 79%
C	70% to 75%
D	65% to 69%
F	Failure to meet any of the above criteria

TITLE	EVALUATION
Unit Exams (4 total)	30%
Homework/Discussion Boards	25%
Tech Pack Worksheets/Group Work	20%
Final Project	25%
Total points	100%

Department Policies:

Attendance and Testing Policy:

Tests must be taken in class on the day and time they are scheduled. Unexcused absences do not waive the student's obligation to take the exam on the scheduled day. Students who do not take the test on the scheduled date will receive a grade of "0." With the instructor's permission, the student will be permitted to take a makeup examination.

Instructors may grant exceptions via advance arrangements or for medical, legal, personal or other bona fide reasons where students can provide valid written documentation for the absence. As a general guideline, employers requiring students to work during a regularly scheduled class is not considered a valid absence. Expressed in simple and absolute terms, cutting an exam will result in a grade of "0" unless the student has made advance arrangements or produces valid documentation for the absence.

Syllabus/ Addendum FASH-2xx Additional Attendance and Lateness Policies:

1. If out for illness or travel, email/message instructor. You must notify your instructor prior to the missed class. Notifying the instructor will not remove the absence.
2. Students must be punctual to class. The instructor will be monitoring attendance and students will be receiving class participation grades.
3. In the event a student misses 3 classes, or accrues 5 or more latenesses/leaving early, a student's final grade will be lowered by one grade level. (For example, A to an A-) If the student misses 5 or more classes they will fail the course. Excessive disruption of class (leaving seat repeatedly, ordering food to class, excessive phone use, etc. may result in an absence for the class)
4. Snow Days: We will meet virtually on Zoom if weather conditions prevent us from meeting on campus. It is the student's responsibility to obtain missed coursework. If a class is missed, all assignments are still required to be completed by the assigned due date. If you are not present to turn in an assignment emailed pictures should be sent before the start of class, and the assignment should be turned in in person ASAP. Assignments submitted after class will be marked late.

Late Assignments: Absences do not excuse the handing in of assignments due. 10% will be deducted for lateness if the assignment is received within one week of the due date. Any assignments received after one week will be eligible for 50% of the possible points. No late assignments are accepted for any credit after week 13. **Incomplete (INC) Grade Criteria:** A grade of INC may be assigned for students who have been actively participating throughout the term and approach the end of the term without having completed all the course requirements satisfactorily. A student who receives a grade of INC may continue work to a date determined by the faculty member. If the student completes the work by the determined date, a change of grade will be submitted if appropriate. If the student does not complete the requirements by the established date, the grade will be changed to an F.

To be granted an INC, the student must meet the following criteria:

1. No more than 1 unexcused absences
2. Must file appropriate forms within the prescribed time
3. The deadline will be established on the form.

College Policies:

As an academic institution, Brookdale facilitates the free exchange of ideas, upholds the virtues of civil discourse, and honors diverse perspectives informed by credible sources. Our College values all students and strives for inclusion and safety regardless of a student's disability, age, sex, gender identity, sexual orientation, race, ethnicity, country of origin, immigration status, religious affiliation, political orientation, socioeconomic standing, and veteran status. For additional information, support services, and engagement opportunities, please visit www.brookdalecc.edu/support.

For information regarding:

- Academic Integrity Code
- Student Conduct Code
- Student Grade Appeal Process

Please refer to the [Student Handbook](#) and [Catalog](#).

Notification for Students with Disabilities:

Brookdale Community College offers reasonable accommodations and/or services to persons with disabilities. Students with disabilities who wish to self-identify must contact the Accessibility Services Office at 732-224-2730 (voice) or 732-842-4211 (TTY) to provide appropriate documentation of the disability and request specific accommodations or services. If a student qualifies, reasonable

accommodations and/or services, which are appropriate for the college level and are recommended in the documentation, can be approved.

Mental Health:

24/7/365 Resources:

- Monmouth Medical Center Psychiatric Emergency Services at **(732) 923-6999**
- 2nd Floor Youth Helpline – Available to talk with you about any problem, distress, or hardship you are experiencing. Call or text at **888-222-2228** or visit the website at <https://www.2ndfloor.org/>

Faculty Counselors:

Students who need to make an appointment with a faculty counselor can do so by calling 732-224-1822 (non-emergency line) during business hours. Faculty counselors are licensed mental health professionals who can assist students and refer them to other mental health resources

**The syllabus is intended to give student guidance in what may be covered during the semester and will be followed as closely as possible. However, the faculty member reserves the right to modify, supplement, and make changes as the need arises.*