

SYLLABUS

Code: ARTS 122

Title: Color Theory

Division: Arts and Communications **Department:** Art

Course Description: Students will be introduced to basic color relationships and the interactions of color. Students will develop an understanding of color phenomena relating to the two-dimensional plane and its application to the visual arts. In a studio setting, color problems are explored through paint, collage, and color paper.

Prerequisites:

Corequisites:

Prerequisites or Corequisites:

Credits: 3

Lecture Hours: 2

Lab/Studio Hours: 2

REQUIRED TEXTBOOK/MATERIALS:

- Text Book: THE INTERACTION OF COLOR by Josef Albers (Any illustrated Edition will work for this class). This book is now celebrating its 50th Anniversary having been published in 1970.
- ColorAid Paper – One Pack for use in Project 1 (There are 5 ColorAid Paper assignments in Project 1) Available to BCC Bookstore and/or Blick online (in various sizes and quantities see link:
[<https://www.dickblick.com/products/color-aid-papers/>](https://www.dickblick.com/products/color-aid-papers/)
- Prices for this product range from \$30.67 for 315 colors 2" x 3", to \$60.00 for 220 colors 4 ½" x 6" These are very beautiful, saturated colors. This paper is very useful in creating collages.
- Bristol Paper – at least one pad (11" x 14", 2-ply, smooth, (velum finish) minimum 20 sheets) Available at Brookdale's Scroll & Pen Bookstore
- Tracing Paper – a few sheets – share a pad with other students(?)
- Ruler – (any 12" ruler is fine, but rulers with steel edges are best)
- X-ACTO© knife (recommended) – (fine point blade is best)
- Scissors – (to cut small shapes of paper and magazines)
- Pencils (HB) Keep a sharp point on them to make fine lines
- Erasers – (gum and/or kneaded)
- Rubber cement and/or glue sticks

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- Brushes – (synthetic , firm, #6 to #9 or assortment pack)
- Palette, Palette Knife & Cup/Jar – (palette paper pad (waterproof surface to mix paint on – either disposable or cleanable), plastic dish, palette knife to assist in color mixing. Also, a cup or jar for water to wash out the brushes)
- Acrylic Gouache (Brand: Holbein) Purchase individual tubes to include: Pure Red, Ultramarine Blue, Primary Yellow, Primary Black, Primary White available at Colorest in Red Bank (<http://www.colorestartsupplies.com/>), or Blick online (<https://www.dickblick.com/items/00811-1009/>)
- Portfolio/folders/envelopes – (to store your projects – you can make your own)
- Old Magazines – (to cut up and use in collage projects for this class)

ADDITIONAL TIME REQUIREMENTS:

The expectation is that you spend additional time beyond class time in the studio working on your assignments. This time is critical in order to complete your assignments. Also, working in the studio insures that the lighting conditions are the same for everyone and for every project.

Additional Support/Labs:

See <https://www.brookdalecc.edu/academic-tutoring/>

ADDITIONAL SUPPORT/LABS: A schedule of open studio lab hours will be made available at the beginning of the semester.

COURSE LEARNING OUTCOMES:

Students will:

- Build an experiential and conceptual understanding of color. (Critical Thinking)
- Discuss and critique color effects in class work and homework. (Critical Thinking & Creative Expression)
- Produce complex color compositions using printed papers (torn from magazines). (Critical Thinking & Creative Expression)
- Produce complex color compositions using Coloraid papers. (Critical Thinking & Creative Expression)
- Produce complex color compositions using paint on paper. (Critical Thinking & Creative Expression)
- Produce color charts with subtle, predictable, incremental changes. (Critical Thinking & Creative Expression)

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GRADING STANDARD:

The following criteria will be used to help in determining your grade level:

- project development in relation to concept, craftsmanship, and presentation
- attitude of creative approach
- participation in class/studio activities and critiques
- overall development and finished product
- quizzes, papers, etc.

<u>Grades</u>		<u>Grade Points</u>
A	Excellent	4
A-	A-	3.67
B+	B+	3.33
B	Good	3
B-	B-	2.67
C+	C+	2.33
C	Satisfactory	2.0
P	Satisfactory or better	2.0
D	Marginal	1.0
F	Failing	0
AUD	AUDIT	
W	Withdrawal	

Please see the individual Instructor Addendum for grading guidelines.

COURSE CONTENT:

UNIT I INTRODUCTION

- Discussion of objectives and general goals of the course.
- Discussion of the nature of color and some of its basic properties to include physical, psychological/emotional and aesthetic properties.
- Introduction of some related terminology.

UNIT II COLOR QUALITIES – Color Nuances and Relationships

Using the medium of collage (magazine cut outs) the student will recreate a “master’s” painting, noticing nuances in the colors, and identifying and reproducing the basic color relationships.

UNIT III SPATIAL ASPECTS OF COLOR – Warm and Cool Colors

Using the medium of collage the student will develop an abstract composition with cool and warm colors that suggest mass/volume and space/depth (3-D). The student will receive instructions on matting this project (matting required).

UNIT IV INTERACTION OF COLOR – Color Relationships and Interactions

Using **Color-aid**® paper the student will develop a series of color relationships/interactions: Simultaneous Contrast (1color=2) **and** (2 colors=1); Vibrancy **or** Disappearing Borders; Transparency; Bezold Effect.

UNIT V Color Wheel – Basic Hues

Using the medium of gouache the student will create a 12 Hue Color Wheel (Primary, Secondary and Tertiary/Intermediate colors) with a grey (neutral/achromatic) center created with colors from the color wheel.

UNIT VI VALUE – Tints/Shades/Neutrals

Using gouache the student will develop a series of Value Scales: Neutral Grey, Chromatic Grey and Monochromatic (tints and shades).

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UNIT VII INTENSITY/SATURATION – Broken colors and Tones

Using gouache the student will develop 6 Broken Color Scales (9 steps – 12 complementary hues) and 1 Tone Scale (9 steps – hue to middle grey).

UNIT VIII COLOR HARMONIES & COLOR DISCORDS – Color Schemes

Using gouache the student will develop/paint five **Harmonies** (same design for all): Monochromatic; Analogous; Complementary; Tetrad or Double Complementary; Triad or Split Complementary.

Using gouache the student will develop/paint a **Discord** (same design as above): Basic **or** Alternating **or** Complementary.

UNIT IX OPTICAL COLOR MIXING – Partitive Mixtures/Pointillism/Divisionism

Using gouache the student will reproduce (interpreting and optically mixing) (partitive mixtures) the basic color palette of a master's painting. A portion of the study should be painted using Divisionism/Pointillism so that the colors are mixed optically by the viewer instead.

UNIT X COLOR DESIGNS – Final Project

Using gouache and/or **Color-aid**® paper create and execute a design for: fabric, wall paper, carpet, postage stamp, CD cover, box cover, etc. Apply a number of concepts learned in this course. Attach a short narrative explaining what you applied, why you chose a particular palette or scheme(s) and what you intended to convey or evoke in the viewer.

DEPARTMENT POLICIES:

Lateness and Absences:

Please refer to instructor's addendum for specific rules.

Department Grade Policy:

The art department has adopted a policy that if you are enrolled in an art program you must earn a grade of "C" or better for all courses required in that program. If you earn a grade of "D" in a required course within a program, you must repeat that course. Also, you must earn a grade of "C" or better for any prerequisite course in order to register for the course at the next level.

College Policies:

As an academic institution, Brookdale facilitates the free exchange of ideas, upholds the virtues of civil discourse, and honors diverse perspectives informed by credible sources. Our College values all students and strives for inclusion and safety regardless of a student's disability, age, sex, gender identity, sexual orientation, race, ethnicity, country of origin, immigration status, religious affiliation, political orientation, socioeconomic standing, and veteran status. For additional information, support services, and engagement opportunities, please visit www.brookdalecc.edu/support.

For information regarding:

- Academic Integrity Code
- Student Conduct Code
- Student Grade Appeal Process

Please refer to the [student handbook](#) and [catalog](#).

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Notification for Students with Disabilities:

Brookdale Community College offers reasonable accommodations and/or services to persons with disabilities. Students with disabilities who wish to self-identify must contact the Accessibility Services Office at 732-224-2730 (voice) or 732-842-4211 (TTY) to provide appropriate documentation of the disability and request specific accommodations or services. If a student qualifies, reasonable accommodations and/or services, which are appropriate for the college level and are recommended in the documentation, can be approved.

Mental Health:

24/7/365 Resources:

- Monmouth Medical Center Psychiatric Emergency Services at **(732) 923-6999**
- 2nd Floor Youth Helpline – Available to talk with you about any problem, distress, or hardship you are experiencing. Call or text at **888-222-2228** or visit the website at <https://www.2ndfloor.org/>

Faculty Counselors:

- Students who need to make an appointment with a faculty counselor can do so by calling 732-224-1822 (non-emergency line) during business hours. Faculty counselors are licensed mental health professionals who can assist students and refer them to other mental health resources.

Diversity Statement:

Brookdale Community College fosters an environment of inclusion and belonging. We promote a safe and open culture, encourage dialogue respecting diverse perspectives informed by credible sources, and uphold the virtues of civil discourse. We celebrate all identities with the understanding that ultimately, diversity, equity, and inclusion cultivate belonging and make us a stronger Brookdale community.

**The syllabus is intended to give student guidance in what may be covered during the semester and will be followed as closely as possible. However, the faculty member reserves the right to modify, supplement, and make changes as the need arise.*